

1 of 4

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () KATE BRADY
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

$$SC_{**}$$

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	M-F	630A-7A	NEWS	:30	\$450.00	10/22-10/26	5	1	5	\$2,250.00	
	2	M-F	7A-8A	EARLY SHOW 1	:30	\$350.00	10/22-10/26	5	1	5	\$1,750.00	
	3	M-F	8A-9A	EARLY SHOW 2	:30	\$150.00	10/22-10/26	5	1	5	\$750.00	
	4	M-F	11A-12P	PRICE IS RIGHT	:30	\$300.00	10/22-10/26	0	0	0	\$0.00	
		Buyline Comment: 5X N/A										
	5	M-F	12P-1230P	NEWS	:30	\$400.00	10/22-10/26	5	1	5	\$2,000.00	
	6	M-TU,TH	4P-5P	ANDERSON COOPER	:30	\$300.00	10/22-10/25	3	1	3	\$900.00	
	7	M-F	5P-530P	NEWS	:30	\$600.00	10/22-10/26	5	1	5	\$3,000.00	
	8	M-F	530P-6P	NEWS	:30	\$600.00	10/22-10/26	5	1	5	\$3,000.00	
	9	M-F	6P-630P	NEWS	:30	\$600.00	10/22-10/26	5	1	5	\$3,000.00	
	10	M,W,F	630P-7P	CBS EVENING NEWS	:30	\$700.00	10/22-10/26	3	1	3	\$2,100.00	
	11	M,W,F	7P-730P	INSIDE EDITION	:30	\$550.00	10/22-10/26	3	1	3	\$1,650.00	
	12	M-F	11P-1135P	NEWS	:30	\$900.00	10/22-10/26	5	1	5	\$4,500.00	
	13	M	10P-11P	HAWAII 5-0	:30	\$2,200.00	10/22-10/22	0	0	0	\$0.00	
		Buyline Comment: N/A DUE DEBATE										

2 of 4

Rep Firm	
Sales Office () PHILADELPHIA
Salesperson () KATE BRADY
Salesperson Phone#	215-567-6005
Salesperson FAX#	215-567-5938

[illegible]

Station WISH-TV INDIANAPOLIS, IN Agency () BRABENDER COX Rep Firm () PHILADELPHIA
 Advertiser () BENNETT FOR INDIANA 1218 GRANDVIEW AVE, 1ST FLOOR Sales Office () KATE BRADY
 Product BENNETT FOR INDIANA PTTSBURGH, PA 15211 Salesperson ()
 Estimate# Agency C/P1/P2/E Salesperson Phone# 215-567-6005
 Buyer LIZ BRADENDER Flight Dates 10/22/2012 - 10/28/2012 Salesperson FAX# 215-567-5938
 Phone# Hiatus Weeks
 Fax#

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	29	SU	6P-630P	NEWS	:30	\$400.00	10/28-10/28	1	1	1	\$400.00	
	Buyline Comment: PART OF MKGD PKG											
	30	F	10P-11P	BLUE BLOODS	:30	\$2,000.00	10/26-10/26	1	1	1	\$2,000.00	
	Buyline Comment: PART OF MKGD PKG											
	31	SU	6A-9A	NEWS	:30	\$200.00	10/28-10/28	1	1	1	\$200.00	
	Buyline Comment: PART OF MKGD PKG											
	32	F	8P-9P	NCIS	:30	\$1,600.00	10/26-10/26	1	1	1	\$1,600.00	
	Buyline Comment: MKGD FOR 10/24 10-11P											
	33	SA	11P-1130P	LATE NEWS	:30	\$300.00	10/27-10/27	1	1	1	\$300.00	
	Buyline Comment: MKGD FOR 11A-12N PRICE											
	34	TH-F	4P-5P	ANDERSON COOPER	:30	\$300.00	10/25-10/26	2	1	2	\$600.00	
	Buyline Comment: MKGDS FOR 11A-12N											

---REPORT TOTALS---
 Report Totals: 71 / \$46,010.00

---SALES MONTHLY TOTALS---
 Oct 12: 71 / \$46,010.00
 Sales Totals: 71 / \$46,010.00
 Station Totals: 71 / \$46,010.00
 Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---
 Market Totals \$135,324 CABL 0% WISH 34% WNDX 1% WRTV 14% WTHR 40%
 WTTV 0% WXIN 11%

Showing Buylines: All Lines

Station	WISH-TV INDIANAPOLIS, IN	Agency	() BRABENDER COX	Rep Firm	() PHILADELPHIA
Advertiser	() BENNETT FOR INDIANA		1218 GRANDVIEW AVE, 1ST FLOOR	Sales Office	() KATE BRADY
Product	BENNETT FOR INDIANA		PTTSBURGH, PA 15211	Salesperson	
Estimate#		Agency C/P1/P2/E			
Buyer	LIZ BRADENDER	Flight Dates	10/22/2012 - 10/28/2012	Salesperson Phone#	215-567-6005
Phone#		Hiatus Weeks		Salesperson FAX#	215-567-5938
Fax#					

Books	null
Demos	RA35+

---Agency Comment---
 AGY ADDRESS CHANGE (PER PHILLY OFFICE AB)

--- CREDIT RISK ---
 CASH IN ADVANCE

Spot Manager: All, 10/22/12-10/28/12

Station	Advertiser	Product	Estimote	Order Inventory	Description	Time Period	Length	Date	Air Time	Inv. Code (Placed)	Rate	Ad-ID	Priority
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Alt Order #: 06862028

WISH	POL/Bennett for Indiana BENNETT FOF				Inside Edition	658-730p	:30	10/22/12		M-F 7-730p	\$550.00		P3
WISH	POL/Bennett for Indiana BENNETT FOF				CBS This Morning @8	8-9a	:30	10/22/12		CBS This Morning	\$150.00		P3
WISH	POL/Bennett for Indiana BENNETT FOF				Daybreak @ 6	558-7a	:30	10/22/12		Daybreak @ 6	\$450.00		P3
WISH	POL/Bennett for Indiana BENNETT FOF				News 8 @ 11 M-F	11-1135p	:30	10/22/12		LN M-F	\$900.00		P3
WISH	POL/Bennett for Indiana BENNETT FOF				CBS This Morning @7a	7-8a	:30	10/22/12		CBS This Morning	\$350.00		P3
WISH	POL/Bennett for Indiana BENNETT FOF				News 8 @6	558-630p	:30	10/22/12		News 8 @6	\$600.00		P3
WISH	POL/Bennett for Indiana BENNETT FOF				Price Is Right	1058-12p	:30	10/22/12		Price is Right	\$300.00		P3
WISH	POL/Bennett for Indiana BENNETT FOF				Anderson Cooper	357-5p	:30	10/22/12		M-F 4p-5p	\$300.00		P3
WISH	POL/Bennett for Indiana BENNETT FOF				CBS Evening News	630-7p	:30	10/22/12		CBS Evening News	\$700.00		P3
WISH	POL/Bennett for Indiana BENNETT FOF				Monday 10-11p	958-11p	:30	10/22/12		Mon Hour 3	\$2,200.00		P3
WISH	POL/Bennett for Indiana BENNETT FOF				News 8 @5p	5-530p	:30	10/22/12		News 8 @5	\$600.00		P3
WISH	POL/Bennett for Indiana BENNETT FOF				CBS Morning News	430-5a	:30	10/22/12		CBS Morning News	\$500.00		P4
WISH	POL/Bennett for Indiana BENNETT FOF				Noon News	1158a-1230p	:30	10/22/12		Noon News	\$400.00		P3
WISH	POL/Bennett for Indiana BENNETT FOF				News 8 @ 530p	530-6p	:30	10/22/12		News 8 @530	\$600.00		P3
WISH	POL/Bennett for Indiana BENNETT FOF				Tuesday 10-11p	958-11p	:30	10/23/12		Tue Hour 3	\$1,600.00		P3
WISH	POL/Bennett for Indiana BENNETT FOF				News 8 @ 11 M-F	11-1135p	:30	10/23/12		LN M-F	\$900.00		P3
WISH	POL/Bennett for Indiana BENNETT FOF				News 8 @6	558-630p	:30	10/23/12		News 8 @6	\$600.00		P3
WISH	POL/Bennett for Indiana BENNETT FOF				Anderson Cooper	357-5p	:30	10/23/12		M-F 4p-5p	\$300.00		P3
WISH	POL/Bennett for Indiana BENNETT FOF				News 8 @5p	5-530p	:30	10/23/12		News 8 @5	\$600.00		P3
WISH	POL/Bennett for Indiana BENNETT FOF				CBS This Morning @8	8-9a	:30	10/23/12		CBS This Morning	\$150.00		P3
WISH	POL/Bennett for Indiana BENNETT FOF				News 8 @ 530p	530-6p	:30	10/23/12		News 8 @530	\$600.00		P3
WISH	POL/Bennett for Indiana BENNETT FOF				Noon News	1158a-1230p	:30	10/23/12		Noon News	\$400.00		P3
WISH	POL/Bennett for Indiana BENNETT FOF				Tuesday 8-9p	758-9p	:30	10/23/12		Tue Hour 1	\$3,000.00		P3
WISH	POL/Bennett for Indiana BENNETT FOF				Price Is Right	1058-12p	:30	10/23/12		Price is Right	\$300.00		P3
WISH	POL/Bennett for Indiana BENNETT FOF				Daybreak @ 6	558-7a	:30	10/23/12		Daybreak @ 6	\$450.00		P3
WISH	POL/Bennett for Indiana BENNETT FOF				CBS This Morning @7a	7-8a	:30	10/23/12		CBS This Morning	\$350.00		P3
WISH	POL/Bennett for Indiana BENNETT FOF				Inside Edition	658-730p	:30	10/24/12		M-F 7-730p	\$550.00		P3
WISH	POL/Bennett for Indiana BENNETT FOF				Noon News	1158a-1230p	:30	10/24/12		Noon News	\$400.00		P3
WISH	POL/Bennett for Indiana BENNETT FOF				Wednesday 10-11p	958-11p	:30	10/24/12		Wed Hour 3	\$1,600.00		P3
WISH	POL/Bennett for Indiana BENNETT FOF				Daybreak @ 6	558-7a	:30	10/24/12		Daybreak @ 6	\$450.00		P3
WISH	POL/Bennett for Indiana BENNETT FOF				News 8 @ 11 M-F	11-1135p	:30	10/24/12		LN M-F	\$900.00		P3
WISH	POL/Bennett for Indiana BENNETT FOF				CBS Evening News	630-7p	:30	10/24/12		CBS Evening News	\$700.00		P3
WISH	POL/Bennett for Indiana BENNETT FOF				News 8 @6	558-630p	:30	10/24/12		News 8 @6	\$600.00		P3
WISH	POL/Bennett for Indiana BENNETT FOF				CBS This Morning @7a	7-8a	:30	10/24/12		CBS This Morning	\$350.00		P3
WISH	POL/Bennett for Indiana BENNETT FOF				Price Is Right	1058-12p	:30	10/24/12		Price is Right	\$300.00		P3
WISH	POL/Bennett for Indiana BENNETT FOF				News 8 @5p	5-530p	:30	10/24/12		News 8 @5	\$600.00		P3
WISH	POL/Bennett for Indiana BENNETT FOF				CBS This Morning @8	8-9a	:30	10/24/12		CBS This Morning	\$150.00		P3
WISH	POL/Bennett for Indiana BENNETT FOF				News 8 @ 530p	530-6p	:30	10/24/12		News 8 @530	\$600.00		P3
WISH	POL/Bennett for Indiana BENNETT FOF				CBS This Morning @8	8-9a	:30	10/25/12		CBS This Morning	\$350.00		P3
WISH	POL/Bennett for Indiana BENNETT FOF				CBS This Morning @7a	7-8a	:30	10/25/12		CBS This Morning	\$600.00		P3
WISH	POL/Bennett for Indiana BENNETT FOF				News 8 @5p	5-530p	:30	10/25/12		News 8 @5	\$600.00		P3
WISH	POL/Bennett for Indiana BENNETT FOF				Price Is Right	1058-12p	:30	10/25/12		Price is Right	\$300.00		P3
WISH	POL/Bennett for Indiana BENNETT FOF				Daybreak @ 6	558-7a	:30	10/25/12		Daybreak @ 6	\$450.00		P3
WISH	POL/Bennett for Indiana BENNETT FOF				Anderson Cooper	357-5p	:30	10/25/12		M-F 4p-5p	\$300.00		P3
WISH	POL/Bennett for Indiana BENNETT FOF				News 8 @ 11 M-F	11-1135p	:30	10/25/12		LN M-F	\$900.00		P3
WISH	POL/Bennett for Indiana BENNETT FOF				Thursday 9-10p	858-10p	:30	10/25/12		Thur Hour 2	\$3,000.00		P3

[Filtered by:] [Sorted by: Alt Order #]

Spot Manager: All, 10/22/12-10/28/12

Station	Advertiser	Product	Estimote	Inventory	Description	Time Period	Length	Date	Air Time	Inv. Code	Placed	Rate	Ad-ID	Priority
Alt Order #: 06862028														
WISH	POL/Bennett for Indiana BENNETT	FOF				News 8 @ 530p	:30	10/25/12		News 8 @530		\$600.00		P3
WISH	POL/Bennett for Indiana BENNETT	FOF				News 8 @6	:30	10/25/12		News 8 @6		\$600.00		P3
WISH	POL/Bennett for Indiana BENNETT	FOF				Noon News	:30	10/25/12		Noon News		\$400.00		P3
WISH	POL/Bennett for Indiana BENNETT	FOF				Noon News	:30	10/26/12		Noon News		\$400.00		P3
WISH	POL/Bennett for Indiana BENNETT	FOF				News 8 @ 530p	:30	10/26/12		News 8 @530		\$600.00		P3
WISH	POL/Bennett for Indiana BENNETT	FOF				News 8 @ 11 M-F	:30	10/26/12		LN M-F		\$900.00		P3
WISH	POL/Bennett for Indiana BENNETT	FOF				CBS Evening News	:30	10/26/12		CBS Evening News		\$700.00		P3
WISH	POL/Bennett for Indiana BENNETT	FOF				Daybreak @ 6	:30	10/26/12		Daybreak @ 6		\$450.00		P3
WISH	POL/Bennett for Indiana BENNETT	FOF				News 8 @5p	:30	10/26/12		News 8 @5		\$600.00		P3
WISH	POL/Bennett for Indiana BENNETT	FOF				CBS This Morning @8	:30	10/26/12		CBS This Morning		\$150.00		P3
WISH	POL/Bennett for Indiana BENNETT	FOF				CBS This Morning @7a	:30	10/26/12		CBS This Morning		\$350.00		P3
WISH	POL/Bennett for Indiana BENNETT	FOF				Inside Edition	:30	10/26/12		M-F 7-730p		\$550.00		P3
WISH	POL/Bennett for Indiana BENNETT	FOF				Friday 9-10p	:30	10/26/12		Fri Hour 2		\$1,600.00		P3
WISH	POL/Bennett for Indiana BENNETT	FOF				Price Is Right	:30	10/26/12		Price Is Right		\$300.00		P3
WISH	POL/Bennett for Indiana BENNETT	FOF				News 8 @6	:30	10/26/12		News 8 @6		\$600.00		P3
WISH	POL/Bennett for Indiana BENNETT	FOF				NCAA Football	:30	10/27/12		NCAA Football		\$500.00		P3
WISH	POL/Bennett for Indiana BENNETT	FOF				Early News Sa/Su	:30	10/27/12		EN (Sa-Su)		\$400.00		P3
WISH	POL/Bennett for Indiana BENNETT	FOF				Saturday 10-11p	:30	10/27/12		Sat Hour 3		\$1,000.00		P3
WISH	POL/Bennett for Indiana BENNETT	FOF				Daybreak Sunday	:30	10/28/12		Daybreak Sunday		\$200.00		P3
WISH	POL/Bennett for Indiana BENNETT	FOF				News 8 Weekend/Sunday	:30	10/28/12		News 8 Weekend/S		\$400.00		P3
WISH	POL/Bennett for Indiana BENNETT	FOF				News 8 @ 11 Sunday	:30	10/28/12		LN Su		\$900.00		P3
WISH	POL/Bennett for Indiana BENNETT	FOF				CBS Sunday Morning	:30	10/28/12		CBS Sunday Morni		\$700.00		P3
WISH	POL/Bennett for Indiana BENNETT	FOF				Early News Sa/Su	:30	10/28/12		EN (Sa-Su)		\$400.00		P3
WISH	POL/Bennett for Indiana BENNETT	FOF				Sunday 7-8p	:30	10/28/12		Sun Hour 1		\$2,000.00		P3
												\$45,950.00		
												\$45,950.00		

[Filtered by:] [Sorted by: Alt Order #]

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date: 09/26/2012
------------------------------	----------------------------

I, BRABENDERCox LLC,

being/on behalf of: TONY BENNETT, a legally

qualified candidate of the REPUBLICAN political

party for the office of: _____

in the 2012 PRIMARY ELECTION

election to be held on: NOVEMBER 6TH 2012

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges:

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

BENNETT FOR INDIANA

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

JACOB V BRADLEY

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

09/26/2012

Date

Liz Brabender Kundu

Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

I, BRABENDERCXLLC
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☒ **does** ☐ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

- ☐ the **radio** programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.
- ☒ the **television** programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Liz Brabender Kunda

signature of candidate or authorized committee

LIZ BRABENDERKUNDU

printed name

09/26/2012

date

INVOICE

Remit Address:

WISH
 90359 Collections Center Drive
 Chicago, IL 60693
 Main: (317) 923-8888
 Billing: (317) 923-8888



Billing Address:

Brabender Cox
 Attention: Accounts Payable
 1218 Grandview Avenue
 1st Floor
 Pittsburgh, PA 15211
 USA

Advertiser	POL/Bennett for Indiana
Product	BENNETT FOR INDIANA
Estimate Number	

Invoice #	213446-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/28/12

Station	WISH
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order #	213446
Alt Order #	06862028
Deal #	
Order Flight	10/22/12 - 10/28/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	IN12303/TO1358/SP1111
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
1	WISH	Daybreak @ 6	558-7a		10/22/12 to 10/28/12	5x	MTWTF--				
	WISH			M	10/22/12	:30	5:58 AM	BCTB1203H	\$450.00		4
	WISH			Tu	10/23/12	:30	6:45 AM	BCTB1203H	\$450.00		1
	WISH			W	10/24/12	:30	6:22 AM	BCTB1203H	\$450.00		5
	WISH			Th	10/25/12	:30	6:54 AM	BCTB1203H	\$450.00		3
	WISH			F	10/26/12	:30	6:11 AM	BCTB1203H	\$450.00		2
2	WISH	CBS This Morning @7a	7-8a		10/22/12 to 10/28/12	5x	MTWTF--				
	WISH			M	10/22/12	:30	6:59 AM	BCTB1203H	\$350.00		4
	WISH			Tu	10/23/12	:30	7:59 AM	BCTB1203H	\$350.00		3
	WISH			W	10/24/12	:30	7:59 AM	BCTB1203H	\$350.00		5
	WISH			Th	10/25/12	:30	7:42 AM	BCTB1203H	\$350.00		1
	WISH			F	10/26/12	:30	7:26 AM	BCTB1203H	\$350.00		2
3	WISH	CBS This Morning @8	8-9a		10/22/12 to 10/28/12	5x	MTWTF--				
	WISH			M	10/22/12	:30	8:55 AM	BCTB1203H	\$150.00		3
	WISH			Tu	10/23/12	:30	8:24 AM	BCTB1203H	\$150.00		1
	WISH			W	10/24/12	:30	8:27 AM	BCTB1203H	\$150.00		2
	WISH			Th	10/25/12	:30	8:58 AM	BCTB1203H	\$150.00		4
	WISH			F	10/26/12	:30	8:54 AM	BCTB1203H	\$150.00		5
4	WISH	Price Is Right	1058-12p		10/22/12 to 10/28/12	5x	MTWTF--				
	WISH			M	10/22/12	:00			\$300.00	See MG 13.2,13.3,13.4,13.5,13.6	1
	WISH			Tu	10/23/12	:00			\$300.00	See MG 13.2,13.3,13.4,13.5,13.6	2
	WISH			W	10/24/12	:00			\$300.00	See MG 4.6	5
	WISH			Th	10/25/12	:00			\$300.00	See MG 4.7	4
	WISH			Th	10/25/12	:30	4:28 PM	BCTB1203H	\$300.00	MG for 4.4 10/25	7
	WISH			F	10/26/12	:00			\$300.00	See MG 4.8	3
	WISH			F	10/26/12	:30	4:33 PM	BCTB1203H	\$300.00	MG for 4.3 10/26	8
	WISH			Sa	10/27/12	:30	11:21 PM	BCTB1201H	\$300.00	MG for 4.5 10/24	6

Subject to our standard terms and conditions located at www.linmedia.com/multiplatform-ad-solutions.

We warrant that the "actual broadcast" information shown on this invoice was taken from the program log and will be available, upon request, for inspection by the advertiser or agency for at least twelve (12) months from the date of this invoice. If you are unable to resolve a payment dispute with your station, please call 1-317-704-8747 to reach our Accounts Receivable department. If you wish to report possible misconduct, you may reach our compliance hotline at 1-877-365-3072.

INVOICE

Remit Address:

WISH
 90359 Collections Center Drive
 Chicago, IL 60693
 Main: (317) 923-8888
 Billing: (317) 923-8888



Billing Address:

Brabender Cox
 Attention: Accounts Payable
 1218 Grandview Avenue
 1st Floor
 Pittsburgh, PA 15211
 USA

Advertiser	POL/Bennett for Indiana
Product	BENNETT FOR INDIANA
Estimate Number	

Invoice #	213446-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/28/12

Station	WISH
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order #	213446
Alt Order #	06862028
Deal #	
Order Flight	10/22/12 - 10/28/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	IN12303/TO1358/SP1111
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
5	WISH	Noon News	1138a-1230p								
				10/22/12 to 10/28/12	5x	MTWTF--					
	WISH			M	10/22/12	:30	12:22 PM	BCTB1203H	\$400.00		1
	WISH			Tu	10/23/12	:30	12:09 PM	BCTB1203H	\$400.00		2
	WISH			W	10/24/12	:00			\$400.00	See MG 11.4, 11.5	5
	WISH			Th	10/25/12	:30	12:26 PM	BCTB1203H	\$400.00		4
	WISH			F	10/26/12	:30	12:15 PM	BCTB1203H	\$400.00		3
6	WISH	Anderson Cooper	357-5p								
				10/22/12 to 10/28/12	3x	MT-T---					
	WISH			M	10/22/12	:30	4:37 PM	BCTB1203H	\$300.00		3
	WISH			Tu	10/23/12	:30	4:37 PM	BCTB1203H	\$300.00		1
	WISH			Th	10/25/12	:30	4:43 PM	BCTB1203H	\$300.00		2
7	WISH	News 8 @5p	5-530p								
				10/22/12 to 10/28/12	5x	MTWTF--					
	WISH			M	10/22/12	:30	5:15 PM	BCTB1203H	\$600.00		2
	WISH			Tu	10/23/12	:30	5:28 PM	BCTB1203H	\$600.00		1
	WISH			W	10/24/12	:30	5:28 PM	BCTB1203H	\$600.00		3
	WISH			Th	10/25/12	:30	5:13 PM	BCTB1203H	\$600.00		5
	WISH			F	10/26/12	:30	5:22 PM	BCTB1203H	\$600.00		4
8	WISH	News 8 @ 530p	530-6p								
				10/22/12 to 10/28/12	5x	MTWTF--					
	WISH			M	10/22/12	:30	5:53 PM	BCTB1203H	\$600.00		3
	WISH			Tu	10/23/12	:30	5:44 PM	BCTB1203H	\$600.00		4
	WISH			W	10/24/12	:30	5:52 PM	BCTB1203H	\$600.00		1
	WISH			Th	10/25/12	:30	5:54 PM	BCTB1203H	\$600.00		2
	WISH			F	10/26/12	:30	5:45 PM	BCTB1203H	\$600.00		5
9	WISH	News 8 @6	558-630p								
				10/22/12 to 10/28/12	5x	MTWTF--					
	WISH			M	10/22/12	:30	6:21 PM	BCTB1203H	\$600.00		4
	WISH			Tu	10/23/12	:30	6:15 PM	BCTB1203H	\$600.00		2

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INVOICE



Remit Address:
WISH
 90359 Collections Center Drive
 Chicago, IL 60693
 Main: (317) 923-8888
 Billing: (317) 923-8888

Billing Address:

Brabender Cox
 Attention: Accounts Payable
 1218 Grandview Avenue
 1st Floor
 Pittsburgh, PA 15211
 USA

Advertiser	POL/Bennett for Indiana
Product	BENNETT FOR INDIANA
Estimate Number	

Invoice #	213446-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/28/12

Station	WISH
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order #	213446
Alt Order #	06862028
Deal #	
Order Flight	10/22/12 - 10/28/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	IN12303/TO1358/SP1111
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
9	WISH	News 8 @6	558-630p								
	WISH			W	10/24/12	:30	6:14 PM	BCTB1203H	\$600.00		5
	WISH			Th	10/25/12	:30	6:23 PM	BCTB1203H	\$600.00		1
	WISH			F	10/26/12	:30	6:22 PM	BCTB1203H	\$600.00		3
10	WISH	CBS Evening News	630-7p								
				to							
				10/22/12 to 10/28/12		3x	M-W-F--				
	WISH			M	10/22/12	:30	6:59 PM	BCTB1203H	\$700.00		2
	WISH			W	10/24/12	:30	6:29 PM	BCTB1203H	\$700.00		1
	WISH			F	10/26/12	:30	6:28 PM	BCTB1203H	\$700.00		3
11	WISH	Inside Edition	658-730p								
				to							
				10/22/12 to 10/28/12		3x	M-W-F--				
	WISH			M	10/22/12	:30	7:29 PM	BCTB1203H	\$550.00		1
	WISH			W	10/24/12	:30	7:29 PM	BCTB1203H	\$550.00		2
	WISH			Th	10/25/12	:30	6:10 AM	BCTB1203H	\$450.00	MG for 5.5,11.3	5
	WISH	Daybreak @6	558-7a	F	10/26/12	:00			\$550.00	See MG 11.4,11.5	3
	WISH	NCAA Football		Sa	10/27/12	:30	4:44 PM	BCTB1201H	\$500.00	MG for 5.5,11.3	4
12	WISH	News 8 @ 11 M-F	11-1135p								
				to							
				10/22/12 to 10/28/12		5x	MTWTF--				
	WISH			M	10/22/12	:30	11:30 PM	BCTB1203H	\$900.00		3
	WISH			W	10/24/12	:30	11:12 PM	BCTB1203H	\$900.00		2
	WISH			W	10/24/12	:30	11:33 PM	BCTB1203H	\$900.00		1
	WISH			Th	10/25/12	:30	11:30 PM	BCTB1203H	\$900.00		4
	WISH			F	10/26/12	:30	11:29 PM	BCTB1203H	\$900.00		5
13	WISH	Monday 10-11p	958-11p								
				to							
				10/22/12 to 10/28/12		1x	M-----				
	WISH			M	10/22/12	:00			\$2,200.00	See MG 13.2,13.3,13.4,13.5,13.6	1
	WISH	Anderson Cooper	357-5p	M	10/22/12	:30	4:43 PM	BCTB1203H	\$300.00	MG for 19.1,4.2,4.1,13.1	2
	WISH	Anderson Cooper	357-5p	W	10/24/12	:30	4:31 PM	BCTB1203H	\$300.00	MG for 19.1,4.2,4.1,13.1	3
	WISH	Friday 10-11p		F	10/26/12	:30	10:46 PM	BCTB1203H	\$2,000.00	MG for 19.1,4.2,4.1,13.1	5
	WISH	Daybreak Sunday	558-9a	Su	10/28/12	:30	7:15 AM	BCTB1201H	\$200.00	MG for 19.1,4.2,4.1,13.1	6
	WISH	News 8 Weekend/Sunday	558-7p	Su	10/28/12	:30	6:42 PM	BCTB1201H	\$400.00	MG for 19.1,4.2,4.1,13.1	4

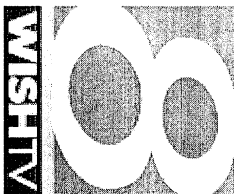
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Billing Address:

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 Attention: Accounts Payable
 1218 Grandview Avenue
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 USA

Advertiser	POL/Bennett for Indiana
Product	BENNETT FOR INDIANA
Estimate Number	

Invoice #	213446-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/28/12

Station	WISH
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order #	213446
Alt Order #	06862028
Deal #	
Order Flight	10/22/12 - 10/28/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

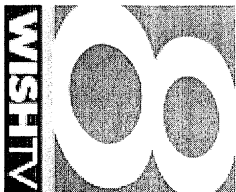
Agency Ref	IN12303/TO1358/SP1111
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
13	WISH	Monday 10-11p	958-11p		to						
14	WISH	Tuesday 8-9p	758-9p		to						
		10/22/12 to 10/28/12	1x	-T-----							
		Tu	10/23/12	:30	8:47 PM	BCTB1203H			\$3,000.00		1
15	WISH	Tuesday 10-11p	958-11p		to						
		10/22/12 to 10/28/12	1x	-T-----							
		Tu	10/23/12	:30	10:49 PM	BCTB1203H			\$1,600.00		1
16	WISH	Wednesday 10-11p	958-11p		to						
		10/22/12 to 10/28/12	1x	--W----							
		W	10/24/12	:00					\$1,600.00	See MG 16.2	1
		F	10/26/12	:30	7:58 PM	BCTB1203H			\$1,600.00	MG for 16.1 10/24	2
17	WISH	Thursday 9-10p	858-10p		to						
		10/22/12 to 10/28/12	1x	---T---							
		Th	10/25/12	:30	9:41 PM	BCTB1203H			\$3,000.00		1
18	WISH	Friday 9-10p	858-10p		to						
		10/22/12 to 10/28/12	1x	----F--							
		F	10/26/12	:30	9:34 PM	BCTB1203H			\$1,600.00		1
19	WISH	Early News Sa/Su	558-7p		to						
		10/22/12 to 10/28/12	2x	-----SS							
		Sa	10/27/12	:00					\$400.00	See MG 13.2, 13.3, 13.4, 13.5, 13.6	1
		Su	10/28/12	:30	6:32 PM	BCTB1201H			\$400.00		2
20	WISH	NCAA Football	NCAA Football		to						
		10/22/12 to 10/28/12	1x	-----S-							
		Sa	10/27/12	:30	4:30 PM	BCTB1201H			\$500.00		1
21	WISH	Saturday 10-11p	958-11p		to						
		10/22/12 to 10/28/12	1x	-----S-							
		Sa	10/27/12	:30	10:42 PM	BCTB1201H			\$1,000.00		1
23	WISH	Daybreak Sunday	558-9a		to						

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Attention: Accounts Payable
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 Pittsburgh, PA 15211
 USA

Advertiser	POL/Bennett for Indiana
Product	BENNETT FOR INDIANA
Estimate Number	

Invoice #	213446-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/28/12

Station	WISH
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order #	213446
Alt Order #	06862028
Deal #	
Order Flight	10/22/12 - 10/28/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

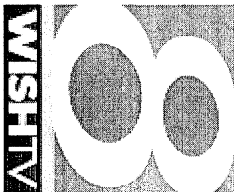
Agency Ref	IN12303/TO1358/SP1111
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
23	WISH	Daybreak Sunday	558-9a	10/22/12 to 10/28/12	1x	-----S					
				Su	10/28/12	:30	8:44 AM	BCTB1201H	\$200.00		1
24	WISH	CBS Sunday Morning	858-1030a	10/22/12 to 10/28/12	1x	-----S					
				Su	10/28/12	:30	9:31 AM	BCTB1201H	\$700.00		1
25	WISH	News 8 Weekend/Sunday	558-7p	10/22/12 to 10/28/12	1x	-----S					
				Su	10/28/12	:30	6:22 PM	BCTB1201H	\$400.00		1
26	WISH	Sunday 7-8p	658-8p	10/22/12 to 10/28/12	1x	-----S					
				Su	10/28/12	:30	7:39 PM	BCTB1201H	\$2,000.00		1
27	WISH	News 8 @ 11 Sunday	11-1130p	10/22/12 to 10/28/12	1x	-----S					
				Su	10/28/12	:30	11:11 PM	BCTB1201H	\$900.00		1
28	WISH	CBS Morning News	430-5a	10/22/12 to 10/28/12	1x	MTWTF--					
				M	10/22/12	:30	4:50 AM	BCTB1203H	\$50.00		1
29	WISH	Friday 8-9p	758-9p	10/22/12 to 10/28/12	1x	----F--					
				F	10/26/12	:30	8:48 PM	BCTB1203H	\$1,600.00		1
30	WISH	Daybreak @530am	530-6a	10/22/12 to 10/28/12	3x	MTWTF--					
				M	10/22/12	:30	5:44 AM	BCTB1203H	\$250.00		3
				Tu	10/23/12	:30	5:38 AM	BCTB1203H	\$250.00		1
				W	10/24/12	:30	5:39 AM	BCTB1203H	\$250.00		2
31	WISH	M-F News 8 Repeat	137-211a	10/22/12 to 10/28/12	1x	MTWTF--					
				Th	10/25/12	:30	2:01 AM	BCTB1203H	\$50.00		1

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Advertiser	POL/Bennett for Indiana
Product	BENNETT FOR INDIANA
Estimate Number	

Invoice #	213446-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/28/12

Station	WISH
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order #	213446
Alt Order #	06862028
Deal #	
Order Flight	10/22/12 - 10/28/12

Billing Address:

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 Attention: Accounts Payable
 1218 Grandview Avenue
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 Pittsburgh, PA 15211
 USA

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	IN12303/TO1358/SP1111
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
31	WISH	M-F News 8 Repeat	137-211a		to						
32	WISH	Su 1-130a	1-130a		10/22/12 to 10/28/12	1x	-----S				
				Su	10/28/12	:30	1:13 AM	BCTB1201H	\$10.00		1
33	WISH	Sunday 7-8p	658-8p		10/22/12 to 10/28/12	1x	-----S				
				Su	10/28/12	:30	6:59 PM	BCTB1201H	\$2,000.00		1
Aired Spots 78											

Gross Total **\$50,360.00**
 Agency Commission **\$7,554.00**
Net Amount Due \$42,806.00 **Payment Terms 30 Days**

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